



WRU

Hub Programme KPIs

WE DON'T WANT TO BE CALLED 'THE LADIES' OR 'OUR FATHERS'. CROWDS? NO, THIS IS OUR FAMILY. THESE ARE NOT CHEERS, IT'S OUR INSPIRATION. AND THESE DAYS IT'S NOT JUST A MAN'S GAME.

THESE AREN'T JUST PLAYERS. THEY'RE CHAMPIONS IN THE MAKING. IT'S NOT A JERSEY, IT'S OUR SKIN. NOT A LAUGH, BUT A BOND. WE DON'T LEARN THIS BECAUSE IT'S IN OUR BLOOD. THIS IS NOT BRAVERY, IT'S OUR DUTY. WE DON'T WIN OR LOSE.

WRU HUB PROGRAMME 3.0 - KEY PERFORMANCE INDICATORS - 2022/23

PLACES



PARTNERS



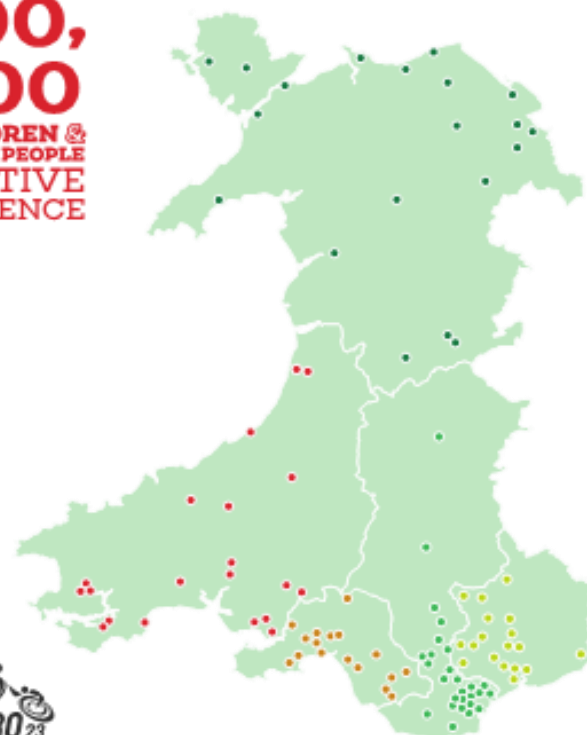
PLAYING



PEOPLE



PROMOTE





THIS IS OUR GAME
THIS IS WELSH RUGBY
